



Website Basics: What to Include

Your Auxiliary, District or Department website should be informative for both members and those interested in becoming members of the VFW Auxiliary.

Make sure to include:

- **A “Join Us” or “Become a Member” Menu Item or Button on the Home Page** – It’s important for potential members to know how they can join the VFW Auxiliary.
- **Contact Information** – State your Auxiliary, District or Department’s address, phone number and email address, so members and potential members can reach you easily.
- **“About Us” Information** – Share information about your Auxiliary, District or Department such as:
 - When your Auxiliary, District or Department was chartered
 - A list of Officers
 - Your Auxiliary, District or Department’s involvement within the community.
- **Information about VFW Auxiliary Programs** – Share information about the programs the VFW Auxiliary offers. Provide examples of how your Auxiliary, District or Department is involved in each program or link to the respective Program page on the National Organization’s website.
- **Calendar of Events** – You want your members to be active in your Auxiliary. Make sure members can easily find information about upcoming meetings and events.
- **Resources** – Link to other sites such as:
 - VFW Auxiliary National Organization
 - VFW National Organization
 - VFW Store
 - VFW National Home for Children
 - Military & Veteran Family Helpline

Be sure to include links to your Auxiliary, District or Department’s Facebook page and/or other social media.

If you aren’t ready to build a website, creating a Facebook page for your Auxiliary, District or Department serves the same purpose. A Facebook page is essentially a preformatted website, and you can include all of the above information in your profile.

For more information, please refer to the document “How to Set up a Facebook Page for Your Auxiliary or Department,” available in the VFW Auxiliary Emblem Branding Center behind Member Login.